



Duchy Ballet Advert and Sponsorship Packages Details

2017

Advertising will be displayed in the Programme for our 2017 production of

'The Sleeping Beauty'

at the Hall for Cornwall in Truro

Artwork Requirements:

Accepted formats: .pdf, .jpg, .psd
Minimum resolution: 300dpi
Colour Space: CMYK
Bleed: 0mm for inside adverts
3mm for inside and outside covers

For a helping hand please contact: Becky Melton
duchyballet@gmail.com

Full Page
(150mm x 220mm)

£300

1/2 Page
(150mm x 107.5mm)
£180

1/4 page
(72.5mm x 107.5mm)
£120

1/8 Page
(72.5mm x 51.25mm)
£75

1/8 Page
(72.5mm x 51.25mm)
£75

Inside/ Outside Cover

(170mm x 240mm with 3mm bleed)

Please Contact us at duchyballet@gmail.com
for a tailored quote

Sponsorship Packages

Sponsorship is an excellent way of supporting Duchy Ballet whilst also promoting your own business and services to a new audience. With not only the benefits of advertising to an audience all over Cornwall and beyond, you the Company will get some rewards from us to!

Gold Sponsorship

For a contribution of £400 you will receive:

A full page advert in production programme.

Acknowledgement in our production programme under 'sponsors' section.

A link to your website from the Duchy Ballet website.

Distribution of flyers (provided by the Sponsor) at our fundraising events.

4 complimentary tickets to our 2017 production at The Hall for Cornwall.

A 'meet and greet' with our principle dancers and Artistic Director.

Silver Sponsorship

For a contribution of £270 you will receive:

A half-page advert in our production programme.

Acknowledgement in our production programme under 'sponsors' section.

A Link to your website from the Duchy Ballet website.

Distribution of flyers (provided by the Sponsor) at our fundraising events.

4 complimentary tickets to our 2017 production at the Hall for Cornwall.

Bronze Sponsorship

For a contribution of £170 you will receive:

A quarter-page advert in our performance programme.

Acknowledgement in our production programme under 'sponsors' section.

A link to your website from the Duchy Ballet website.

Distribution of flyers (provided by the Sponsor) at our fundraising events.

2 complimentary tickets to our 2016 production.

You may prefer to Sponsor a specific Dancer with their Membership Fee, which each dancer has to pay to help meet the costs of staging such a production. Contribution £150 - benefits are negotiable with the Sponsor depending on how they wish to be presented.

If you are interested in any of our Sponsorship Packages please contact us at duchyballet@gmail.com